

## MEMORANDUM

**TO:** Institutional Advancement Committee

Ms. Pamela C. Kirk, Chair  
Mr. Frank Reidy, Vice Chair  
Mr. Fred J. Whyte (ex-officio)  
Mr. Barry M. Kornblau (ex-officio)  
Mr. Jeffrey W. Ainslie  
Mr. Frank Batten, Jr.  
Mr. David L. Bernd  
Mr. John F. Biagas  
Ms. Dee D. Gilmore  
Mr. Ronald C. Ripley

**FROM:** Alonzo Brandon  
Vice President for University Advancement

**SUBJECT:** Institutional Advancement Committee Meeting  
June 13, 2013, Agenda

The Institutional Advancement Committee of the Board of Visitors will meet June 13, 2013, from 11:30 a.m. to 12:30 p.m. in the Board of Visitors Room of Webb Center.

### ACTION ITEMS

1. Approve the minutes of the April 26, 2013 meeting.
2. Approve resolution to name the Systems Research and Academics Building Dean's Suite and Atrium as The Donna Scassera Fischer Dean's Suite and The Donna Scassera Fischer Atrium.

**CLOSED SESSION** – The members of the Institutional Advancement Committee will receive information related to the items to be discussed in closed session.

### ITEMS FOR REVIEW

**Office of University Advancement** – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following items:

1. Dashboard items measuring productivity in the area of University Advancement.
2. University Advancement year-in-review.
3. University Advancement goals for 2013-2014.

**Office of University Relations** – Ms. Jennifer Mullen Collins, Assistant Vice President for Marketing and Communications, will give an update on marketing and communication efforts.

cc: Sebastian Kuhn (Faculty Representative)

**RESOLUTION TO NAME THE SYSTEMS RESEARCH AND ACADEMICS  
BUILDING DEAN'S SUITE AND ATRIUM  
AS THE DONNA SCASSERA FISCHER DEAN'S SUITE  
AND THE DONNA SCASSERA FISCHER ATRIUM**

WHEREAS, Old Dominion University has been granted authority by the Commonwealth of Virginia to construct the Systems Research and Academics Building; and

WHEREAS, the Systems Research and Academics Building provides a dynamic space for the Frank Batten College of Engineering and Technology faculty and staff to enhance the student learning experience through project based learning and further advance the innovation and research in the fields of engineering and engineering technology; and

WHEREAS, the Systems Research and Academics Building will become the cornerstone of the engineering and engineering technology student experience to encourage the study of Science, Technology, Engineering, and Mathematics; and

WHEREAS, the Systems Research and Academics Building will attract and retain leading faculty to further advance the field of engineering; and

WHEREAS, Donna Scassera Fischer has been and continues to be a generous supporter, mentor, and leader in numerous local, state and national boards for professional associations, colleges and universities; and

WHEREAS, Donna Scassera Fischer's philanthropy includes a generous contribution to the University; and

THEREFORE, BE IT RESOLVED, that the Board of Visitors of Old Dominion University approve the naming of the Systems Research and Academics Building Dean's Suite as The Donna Scassera Fischer Dean's Suite and Systems Research and Academics Building Atrium as The Donna Scassera Fischer Atrium, and

BE IT FURTHER RESOLVED, that this Resolution be spread across the minutes of the Board of Visitors and an appropriately framed copy be presented to Donna Scassera Fischer and signage be prominently displayed in the Systems Research and Academics Building.